

# THE WOOLMARK COMPANY

## BRANDS MISUSE REPORTING FORM



### USE OF LOGOS AND CERTIFIED TRADEMARKS

The Woolmark Company takes misuse of the Woolmark trademarks seriously. The Woolmark Company will take necessary measures to protect the integrity of its trademarks and will investigate all reports of potential misuse.

The Woolmark certification trademark is one of the world's best-known textile fibre quality brands, providing consumers with guaranteed fibre content and an assurance of quality. Only Woolmark licensees, who have met strict performance and quality standards, can use the Woolmark certification trademark on their products.

To enable us to process your report effectively, please provide as much information as possible including documentation and/or other items that may assist in our investigation.

Please note you will not be required to assist with the actual investigation and we thank you for reporting any potential misuse.

For further information on the use of the Woolmark certification trademark or how to become a Woolmark licensee, please visit [www.woolmark.com/about-woolmark](http://www.woolmark.com/about-woolmark)

### YOUR CONTACT DETAILS

COMPANY NAME:

CONTACT NAME:

ADDRESS:

EMAIL ADDRESS



TELEPHONE



FAX


CITY, STATE AND POSTCODE


### DETAILS OF THE WOOLMARK COMPANYS BRANDS

LOGO, SYMBOL OR CERTIFIED TRADEMARK USED

	<input type="checkbox"/> Woolmark symbol No logotype
	<input type="checkbox"/> The Woolmark Company

	<input type="checkbox"/> Woolmark
	<input type="checkbox"/> AWI

	<input type="checkbox"/> Woolmark Blend
<input type="checkbox"/> Other	<input type="text"/>

	<input type="checkbox"/> Wool Blend
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DATE WHEN MISUSE WAS OBSERVED

PRODUCT NAME/DESCRIPTION

BRAND NAME

COMPANY NAME

MANUFACTURER/RETAILER NAME

STORE NAME AND ADDRESS

ONLINE STORE NAME AND WEBSITE ADDRESS

OTHER INFORMATION:



Supporting Documentation

PLEASE SUPPLY ANY SUPPORTING DOCUMENTS OR INFORMATION WHEN SUBMITTING THIS FORM.

To enable us to process your report effectively, please provide as much information as possible including documentation of the possible misuse and/or other items that may assist in our investigation. Please note you will not be required to assist with the actual investigation and we thank you for reporting any potential misuse.

SUPPORTING DOCUMENTATION ATTACHED

- Yes
- No

SUPPORTING DOCUMENTATION DETAILS

- Photos
- Images from the internet
- Hardcopy or scanned copy of printed material
- Product packaging
- Apparel labels, swing tags, etc
- Other

Once this form has been completed, please use the button below to submit the form, together with supporting documentation to [misuse@wool.com](mailto:misuse@wool.com)

DATE SUBMITTED:

Once this form has been completed, please use the button below to submit the form.